



INTERNATIONAL
FLOORCOVERINGS
A U S T R A L I A

Framed originals for your floor

IFA's custom made floor rugs – traditional and contemporary expressions of good living, used by the modern designer and architect as elements to enhance and beautify any space.

Using our range of natural woven fibres, a stunning collection of border styles or your own fabrics, helps you create the ideal floor rug to suit any environment.

Nearly any shape or size, from round to square, hall and stair runners, or to fit the perimeter of the room. We aim to offer you the ultimate in service, style and craftsmanship, using your individuality by choice of colour and texture.

BINDING STYLES AVAILABLE FROM IFA

PLAIN COLOURED JUTE, COTTON or LINEN BINDINGS:

We have a large range of plain coloured bindings to choose from, these bindings can be applied in two methods

- **Standard binding method:** Showing a 50mm wide binding, top stitched with folded mitered corners, see top right.
- **Deluxe binding method:** Showing a 70mm wide binding, blind stitched (a technique used to conceal the stitching) with padding and tailored mitered corners, see middle right.

You can also choose from narrow or wider finish binding widths, twin or triple coloured edgings.

TAPESTRY & FABRIC BINDING:

We have a range of European tapestry and fabric bindings to choose from, however we can also apply your own fabrics to our carpets. All tapestry and fabric bindings are applied using our **Deluxe binding method** only, normally showing around a 120mm wide binding, however this may vary due to the style of the particular fabric required. See bottom right.



STANDARD BINDING METHOD
Denim Sisal – Standard 50mm wide Oatmeal Jute Binding



DELUXE BINDING METHOD
Desert Sand Sisal with 70mm Deluxe Sand Cotton & Black Piping (optional extra)



TAPESTRY & FABRIC BINDING
Sandstone Ribbed Sisal with 120mm Deluxe Zebra Edging

TAILORED MADE FOR YOU



LEATHER BINDING
Sepia Sisal 70mm Deluxe Alabaster Leather



TURNUED EDGES WITH UNDERLAY
Sandstone Ribbed Sisal – Turned Edges with Underlay



SELF EDGING
Greta Sisal – 120mm wide Self Edged Binding



Framed originals for your floor ~ continued

LEATHER BINDING:

We have a range of leather bindings to choose from. Again all leather bindings are applied using our Deluxe binding method only (see top left). Showing a 70mm wide binding but you can choose the thickness of the binding, anywhere between 30mm up to 120mm wide finish.

TURNUED EDGES WITH UNDERLAY:

This is our most simple way of making a rug without an edging, where we turn and glue back the edges, like a hem and then we adhere an underlay to the underside of the rug. This gives a flat finish and a softer feel under foot. This method of binding does result in the rug having slightly rounded corners (see middle left).

SELF EDGING:

This is our premium style of binding, where we use the same product as the floor rug for the border, normally showing an 120mm wide finish, but again you can choose the thickness of binding from 70mm upwards. Self edging is an understated, very elegant and timeless finish (see bottom left).

UNDERLAY:

Our underlay can be added to all of our floor rugs, this giving better sound absorption and a softer feel under foot.

Showrooms

SYDNEY

2 Hordern Place, Camperdown NSW 2050

BRISBANE

2/787 Kingsford Smith Drive, Eagle Farm QLD 4009

GOLD COAST

3/16 Harvest Court, Southport QLD 4215

MELBOURNE

310a Bay Road, Cheltenham VIC 3192

Australia wide: 1800 339 379

AUCKLAND

Home Ideas Centre, The Strand, Parnell NZ

New Zealand: 0800 862 377

www.interfloors.com.au